

13th Annual Home Run For Kids

2026 Sponsorship Packet



The mission of Upward Bound House (UBH) is to eliminate homelessness among families with children in Los Angeles by providing housing, supportive services, and advocacy.

UPWARD
BOUND
HOUSE



13TH
ANNUAL

**HOME
RUN**
FOR KIDS

About Home Run for Kids

UBH presents the 13th Annual Home Run For Kids fundraiser and race. The morning will be full of fun and purpose for every participant.

It's a celebration of community, a morning where kids run beside parents, friends cheer one another on, and strangers become teammates, all in support of families working toward a brighter future.

All proceeds raised from the event go towards UBH's general operating funds, which allow us to continue helping families and children experiencing homelessness.

Why Partner With Us?

- We are a Los Angeles-based nonprofit dedicated to empowering children and eliminate family homelessness.
- We have approximately 1200 participants this year with exciting corporate presence.
- Our annual 5K event serves as a fantastic platform to raise awareness about vulnerable families and their children, and engage the community.
- Sponsoring this event is an excellent opportunity to promote your organization, attract leads, gain visibility in the Los Angeles community, build relationships with attendees, and much more.

Sponsorship Pricing

Our sponsorship options cater to organizations of all sizes.
We aim for mutually beneficial partnerships to help you reach your
marketing goals while supporting our mission.



Title – \$10K

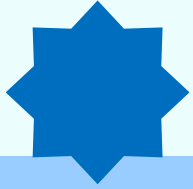
Platinum – \$5K

Gold – \$2.5K

**Silver
\$1K**

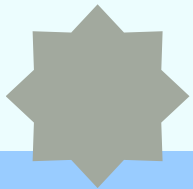
**Bronze
\$500**

Sponsorship Packages



Title – 10K

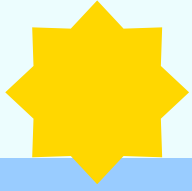
- Reference to the event name, preceded by your company's name
- One expo booth space and priority booth selection
- Company feature on our events website page
- One exclusive permanent social media post on Instagram, Facebook, and LinkedIn
- One feature in a HRFK promo email to the UBH audience of 13K+
- Your logo prominently featured on banners, mile markers, and branded race merchandise, such as race t-shirts
- 30 race registrations for your organization



Platinum – 5K

- One expo booth space
- Company feature on our events website page
- Inclusion in a permanent social media round up post of Platinum sponsors on Instagram, Facebook, and LinkedIn
- One round up feature in a HRFK promo email to the UBH audience of 13K+
- Your logo prominently featured on banners and branded race merchandise, such as race t-shirts
- 20 race registrations for your organization

Sponsorship Packages



Gold – 2.5K

- One expo booth space
- Inclusion in a permanent social media round up post of Platinum sponsors on Instagram, Facebook, and LinkedIn
- One round-up feature in a HRFK promo email to the UBH audience of 13K+
- Logo on sponsor 'Thank You' signage
- Logo on back of race t-shirts
- 10 race registrations for your organization



Silver – 1K

- One expo booth space
- One story on Instagram and Facebook promoting your organization
- Logo on sponsor 'Thank You' signage Logo on back of race t-shirts
- 5 race registrations for your organization

Past Sponsors

These are a handful of past organizations that have partnered with us.



Los Angeles Times



BARRY'S



HGA



We look forward to collaborating with you

Hope to see you at the race!



Contact

UBH Development Team

mshim@upwardboundhouse.org

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